

A Strategy?

This is your **first challenge!** To develop and agree on a **Strategy** determining how you, as a Team, will intervene at FrontMedia and succeed in achieving your change and innovation management **Mission** during the next 6 months.

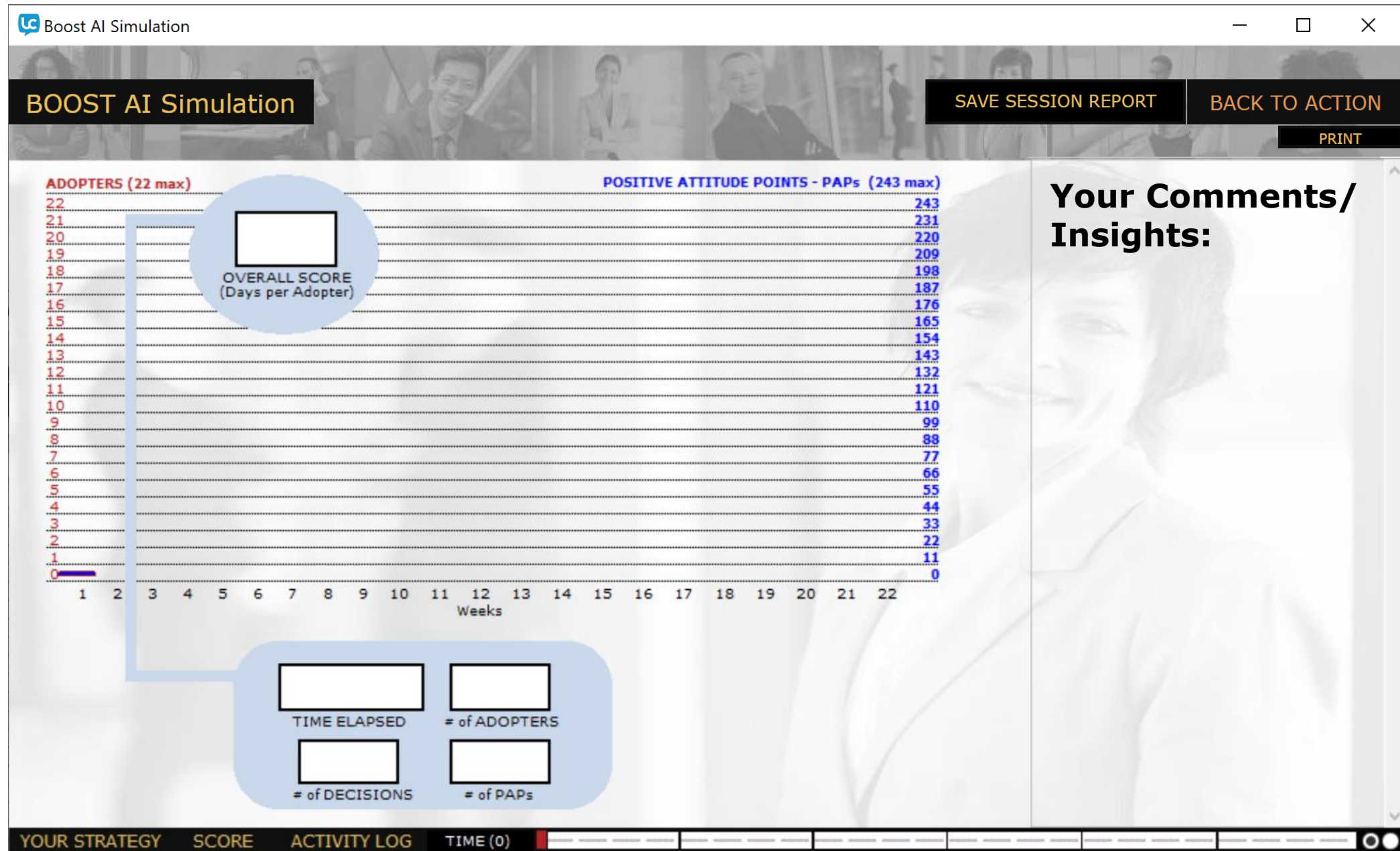
Your **Implementation Strategy** should include considerations related to:

- Which is the best approach to **diffuse** the adoption of this innovation at FrontMedia (eg. top-down, bottom-up, ...)?
- Would it be good to agree on some **steps or milestones** to structure your progress during the 6 months?
- Which **interventions** or combination of interventions shall you favour (have another look at the INTERVENTIONS List)?
- Are there any **principles or values** you believe you should consider during this change management project?
- How can your Team leverage your **individual experiences & insights** on making change happen, and ideally rapidly?
- ...

Start by allocating **maximum 15 minutes** to the reflection/discussion of the implementation strategy to adopt, aiming at reaching a **good consensus** - different team members might have initially pretty different views on how to best proceed in such a situation - and **summarize the key points** of your implementation strategy on the Strategy Page.

Remember that you can come back any time to the Strategy Page and extend/revise it along.

Team Score Page



Your Insights

Boost AI Simulation

BOOST AI Simulation

SAVE SESSION REPORT

BACK TO ACTION

PRINT

DO	Related to Strategy	DON'T
<div></div>		<div></div>
<div></div>		<div></div>
<div></div>		<div></div>
<div></div>		<div></div>
<div></div>		<div></div>

DO	Related to Tactics	DON'T
<div></div>		<div></div>
<div></div>		<div></div>
<div></div>		<div></div>
<div></div>		<div></div>
<div></div>		<div></div>

DO	Other Relevant Points	DON'T
<div></div>		<div></div>
<div></div>		<div></div>
<div></div>		<div></div>